



CIB NEWS ARTICLE

International Council for Research and Innovation
in Building and Construction

Providing a global network for international exchange and cooperation in research and innovation in building and construction, in support of an improved building process and of improved performance of the built environment.

November 2009

Forthcoming Meeting

W070 - Facilities Management and Maintenance

International Conference on Facilities Management

“FM in the Experience Economy”



CIB W070 2010
SÃO PAULO - BR

13-15 September 2010, São Paulo, Brazil

CIB W070 in conjunction with Escola Politécnica da Universidade de São Paulo will organise the biennial CIB W070 conference for 2010. This will take place from 13-15 September 2010 in São Paulo, Brazil.

This conference comes at a time when facilities management (FM) is in a state of flux. The global crisis has highlighted the financial savings that direct interventions in FM can bring about. However, facilities management presents a more profound opportunity for organisations. Moving beyond efficiency savings, transformation through effectiveness presents a greater challenge.

The theme of this conference is “Facilities Management in the Experience Economy” and draws on the far-reaching implications of FM in a world driven by ‘novelty and experience’. Building assets become the stage, FM services become the props and the ‘experience’ itself becomes the value adding performance. Abstracts are now invited from international authors on a variety of themes, each of which has a bearing on FM in the experience economy.

Scope and Objectives

This conference is designed to provide an exciting, interdisciplinary forum for researchers and professionals to get in contact with cutting-edge insights and to shape the future of Facility Management.

The aims and objectives of the working Commission W070 of CIB are:

- To foster a deeper understanding of how our built environment influences human behaviour, health and organizational productivity.
- To promote the strategic and operational value of facilities management and asset maintenance in meeting emerging business challenges.
- To forge closer links and collaboration between the financial, technical, sociological and operational aspects of facilities management and asset maintenance through an integrated resource management approach.
- To disseminate the findings of research work on facilities management and asset management to a wider audience.

- To provide a forum for the exchange of know-how and best practice in education, research and industry that addresses physical workplace and functional workspace demands.
- To communicate the work of CIB W070 by publication of its symposium proceedings.

Important Dates

Submission of abstract	1 December 2009
Notification of acceptance of abstract	1 January 2009
Submission of full paper	1 February 2010
Notification of acceptance of full paper with referees' comments	10 April 2010
Submission of final 'camera ready' paper	1 June 2010

Language

- English is the working language of the conference.
- All papers must be submitted in English.
- The slides of the presentation must be made in English
- Oral presentation can be done either in English or Portuguese.
- Translation services will be provided, in English and Portuguese.

Conference Themes

The overall theme of the conference is: "Facilities Management in the Experience Economy". This includes:

- Changing environment of FM
- Effective use of resources
- Results of FM operations
- Meeting organisational and human needs

Conference Venue



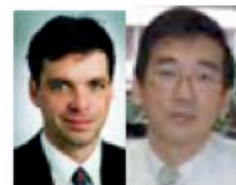
São Paulo – a city known for being continuous Congresses, trade fairs, conventions, international concerts

Contact Information

For further information about the conference please visit the designated website at www.cib-w70-2010.com.br or contact:
CIB W070 2010 Conference chair
Prof. Dr. Moacyr Eduardo Alves da Graça
moacyr.graca@poli.usp.br.

Additional Information

For additional information about the CIB W070 meetings please contact the Coordinators: Edward Finch e.finch@salford.ac.uk and Danny Shiem Shin Then bessthen@polyu.edu.hk.



You can find more information on the activities of CIB W070 at www.cibworld.nl - Databases - select "Go to Database" – in the shown search engine: type W070 in the field "Commission number".